

DRONE

WORLD EXPO®

FOR IMMEDIATE RELEASE:

For further information, contact:

Amy Riemer, Media Relations

978-475-4441 (office) or 978-502-4895 (cell)

amy@riemercommunications.com

**AIRBUS AERIAL, AURORA FLIGHT SCIENCES, FACEBOOK, NASA, AND UBER ELEVATE TO SPEAK
AT DRONE WORLD EXPO**

*Joining Ford Motor Company, GE Beyond, UPS and X for Sessions on Drone Transportation and
the Future of the Industry*

SAN JOSE, CA, September 5, 2017 - Drone World Expo is excited to announce the addition of Jesse Kallman, President, **Airbus Aerial**; John Langford, CEO, **Aurora Flight Sciences**; Martin Gomez, Director of Aeronautical Platforms, **Facebook**; Eric Mueller, Aerospace Engineer, NASA; Parimal "PK" Kopardekar, Senior Technologist for Air Transportation, **NASA**; and Tom Prevot, Director of Engineering, Airspace Systems, **Uber Elevate** to the event's keynote panel roster. Thousands of commercial drone end users have already registered to attend this event for UAS professionals taking place in the heart of Silicon Valley at the San Jose Convention Center on October 3-4, 2017. Each day of the conference will begin with a keynote panel featuring expert speakers discussing the most timely issues and visions for the future.

"The entirety of the decision-making ecosystem for our community will be at Drone World Expo to become educated about the challenges to our industry but also about the opportunities for widespread drone technology adoption. Industries ranging from infrastructure inspection to public safety to agriculture to delivery to construction (and many more) will be represented at this prestigious event," said Gretchen West, Senior Advisor, Hogan Lovells, & Co-Executive Director, Commercial Drone Alliance and Education Advisory Board Chair for the event. "I look forward to moderating these keynote presentations and welcoming the UAS community to the 3rd Annual Drone World Expo next month in San Jose. This is the premier event for us to come together to educate each other and work towards solutions to grow the commercial drone market globally."

On Tuesday, October 3rd at 9:00 am, **Airbus Aerial's** Jesse Kallman and Martin Gomez of **Facebook** will join a panel including Susan Roberts of **GE Beyond**; Parimal "PK" Kopardekar of **NASA**; and Laura Ponto of **Project Wing, X** to address "**Views from Above: Policy Evolution and Bold Predictions for the Future of Commercial UAS.**" These experts will provide their insight on the future of drones and the policies and public perception challenges as the industry moves towards a more automated and interconnected community. Learn from this visionary panel about the use drones at both high and low altitudes and the creation of a global airspace network to enable drones to safely operate in the skies.

On Wednesday, October 4th at 9:00 am, John Langford of **Aurora Flight Sciences**, Eric Mueller of **NASA**, and Tom Prevot from **Uber Elevate** and will join Adi Singh of **Ford Motor Company** and Jerome Ferguson of **UPS** on the panel “**From Packages to Passengers: How Drones Are Transforming Transportation.**” Learn from this esteemed panel their predictions for the future of urban air mobility and drone delivery, and hear their visions for implementation. How and when will drone delivery become reality? How does the drone community address the challenges with public perception and the changing regulatory environment?

In addition, there will be over 40 education sessions focused on a variety of important topics including *The State of UTM: Policy and Air Traffic Management Updates from Around the Globe*; *Security Series: Counter Measures and Remote Identification for Unmanned Aircraft*; *Weighing the Risks: Drones for Environmental Assessment*; *The Role of IoT, Software & Platforms in the Commercial Drone Ecosystem*; *Game Changer: How UAS is Transforming Communications Infrastructure Industries*; and many more.

For details on the conference sessions, visit http://www.droneworldexpo.com/sessions_byday.asp

Qualified commercial and government end users may apply for complimentary full conference passes until September 22, 2017. Conference passes for those who do not qualify as end-users are \$695 until September 22 and \$895 after September 22. Several workshops will take place on Monday, October 2, [click here](#) for more details. Industry professionals may also register for complimentary expo passes, which provide access to hundreds of products on display, all keynote presentations, networking receptions, Tech Talks and demonstrations in the exhibit hall. Registration is available at www.droneworldexpo.com/register.asp.

For information about exhibit and sponsorship opportunities at Drone World Expo and Commercial Drone Week events, contact Michael Driscoll, 203-416-1924 or driscollm@jdevents.com.

About Drone World Expo

Drone World Expo, the defining event for the commercial applications of UAS technology, will take place October 3-4 at the San Jose Convention Center in San Jose, CA. For general information, visit www.droneworldexpo.com. The event is produced by JD Events (www.jdevents.com), dedicated to the creation of targeted and innovative industry-leading events that deliver results.

###