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BEST NEW PRODUCTS ANNOUNCED AT WESTERN FOODSERVICE & HOSPITALITY EXPO

Los Angeles, CA, August 29, 2017 – Thousands of new products and services for restaurants, caterers and foodservice establishments were introduced during this week's Western Foodservice & Hospitality Expo held at the Los Angeles Convention Center. Several Awards were presented including:

- **The Overall Winner** in the Innovative New Product Gallery was Oumph! a 100% plant based product that comes in a variety of shapes and consistencies. It is extremely rich in protein and fibers and a perfect source of folic acid and iron. For more information, visit <https://oumph.us/>.
- **The 1st Place Runner Up** was Pure Napkin for their bio-degradable compress napkin. For more information, visit www.purenapkin.com
- **The 2nd Place Runner Up** was Big Mama's Gumbo for their delicious Creole Gumbo from a secret family recipe. For more information, visit www.bigmamasgumbo.com.
- **Best New Product** in the Food Trends Experience was Mommy Sauce for their Korean sauces. For more information, visit <https://mommysauce.com/>.
- **Best in Show for Pitch the Press:** Editors from several leading industry publications identified 14 innovative new products that were presented to the media and buyers. The best new product from Pitch the Press was NavyZebra for their Elephant Foot Stamp Technology. For more information, visit <http://www.navyzebra.com/>.

About The Western Foodservice and Hospitality Expo

Since 1936, hundreds of thousands of restaurant and foodservice industry professionals have attended **The Western Foodservice & Hospitality Expo** to gain experience and knowledge on how to become more informed, more educated, more competitive, and more profitable in the industry. The tradeshow and conference is produced by Urban Expositions (www.urban-expo.com) and sponsored by the California Restaurant Association (www.calrest.org). For more information, visit www.westernfoodexpo.com.

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